



**ALAN HENNESSY**  
THE DIGITAL MENTOR

# PERSONALISED PROFILE MEDIA PACKS

*Stop Wasting Time Writing  
Your Bio and Sourcing  
Your Headshots*

*Showcase Your Expertise and  
Services All in One Place*

*Alan Hennessy*  
THE DIGITAL MENTOR

[www.thedigitalmentor.ie](http://www.thedigitalmentor.ie)

Follow Alan on Social





## What is a Personal Profile Media Pack?

A Media Pack allows you to compile all your relevant information in one sleek, professionally designed package. It supports digital transfer, and you can include hyperlinks and even video content within the pack.

With a Media Pack, you're not just prepared; you're presented at your best, every time.

Think about this in a different way, when you are asked to speak at an event or a client is looking to learn more about you and your expertise. Do you scramble to write a bio and find your headshots and develop a piece of content about your services and experience. If the answer is yes to these questions.

Then a media pack is the ideal asset to have at your disposal, it gives you the ability to deliver a professional concise document with all your details in one place.

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## Key Elements to include in your Media Packs

- Your Profile
- Services
- Media (Interviews and Guest Appearances)
- Achievements
- Testimonials
- Companies or Brands you have worked or collaborated with
- Contact Details (Website, Email, Phone Number and Social Media Links - All links are interactive)



You can also include Photo Headshots plus showcase any media appearances or stage presence photos.

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*Book a Free Consultation with Alan today and let's discuss your options (No Strings Attached, but it will be worth your while to invest in a conversation with Alan)*

**Click on Alan calendar below to book an appointment.**

<https://tidycal.com/alan-thedigitalmentor/media-packs-discovery-calls>

*A brand is what a business does,  
A reputation is what people remember and share.*

Ted Rubin

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## Where Should I Display My Media Pack?

Your Media Pack is a way for you to showcase your expertise and deliver it to the right people, in an easy to understand PDF formatted document.

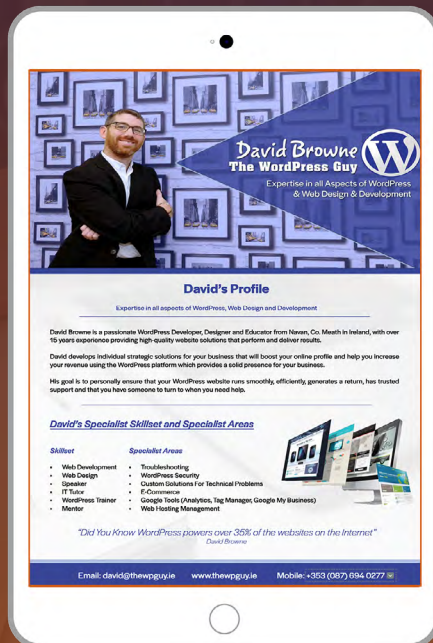
Some of the ways you can display your Media Pack:

- Create a link on your website that is easily accessible to view and download
- Add a link to your email signature
- Share with your contacts online
- Share in a Social Media Post
- Upload it as a feature on your LinkedIn Profile
- Share with Potential Podcast Hosts
- Share with Potential Live Stream Show Hosts
- Email your clients and prospects
- Share with colleagues at Virtual Networking Meetings

## Examples of Personalised Media Packs



Jason Cooper  
The Sales Relationship Coach



David Browne  
The WordPress Guy



Don Harris  
The Active Listening Coach

For more information visit the digital mentor website

To be Interesting, Be Interested

Dale Carnegie

www.thedigitalmentor.ie



## The Media Pack Process.

For very great media pack development you need a plan and that is why we have put together a format to help Alan gain a deeper understanding of your requirements, so he can deliver the best results for you with a professional profile media pack.

Stage 1. Discovery Meeting with Alan to discuss your options.

Stage 2. Media Pack Content Builder form sent by email for client to fill in and complete.

Stage 3. Share Google Drive Folder set up and access to upload Logo, Headshots and Documents.

Stage 4. Creation and development of Media Pack carried out by Alan .

Stage 5. Draft Media Pack send to client for adjustments or Final Approval.

Stage 6. Follow up Meeting with Alan to share where you can showcase your media pack.

## Seven Page Branded Personalised Media Pack

**Cost: €190.00**

Price included two additional updates to original content.

Additional Pages cost per page €30.00

### Contact Alan For More Information

If you would like to learn more about how a media pack would benefit you and save you time and energy while creating a professional look and feel for your marketing.

Book a Free Consultation with Alan today and let's discuss your options (No Strings Attached, but it will be worth your while to invest in a conversation with Alan)

Click on my calendar below to book an appointment.

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Or you can alternatively fill in my form of intent and I will contact you in the next 72 hours and share some more information about Personalised Media Packs.

<https://thedigitalmentormediapackintentionform>

I look forward to hearing from you soon.







**ALAN HENNESSY**  
THE DIGITAL MENTOR

# THE DIGITAL MENTOR HELPING YOU NAVIGATE THE DIGITAL LANDSCAPE

*#thedigitalmentor*

If you would like to chat in more detail  
please reach out and give me a call.

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You can also contact me via Social Media



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