



ALAN HENNESSY
THE DIGITAL MENTOR

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Digital Marketing Consultant

Social Media Trainer and Podcaster



Alan Hennessy - The Digital Mentor Bio

Alan Hennessy is a Digital and Content Marketing Consultant, Social Media Trainer, Keynote Speaker and Podcaster. He founded Kompass Media in 2015, offering a different approach to managing Digital Marketing online. Kompass Media manages social media accounts for sole traders right up to corporate clients.

Alan provides Social Media Training programs aimed at helping both companies and individuals develop and understand social media marketing, content management and podcast development and publishing. He also provides Digital Mentorship programmes that breakdown the barriers of digital marketing and focus of building visibility and awareness online

Alan also presents, produces and edits weekly podcasts called Social Media Talks. He has already interviewed some of the world's most influential people in business and in particular in his area of expertise Digital and Social Media Marketing

Alan is a much sought after speaker and keynote and has spoke at some of the biggest conferences and business event in Ireland and the UK plus delivered keynotes online in the U.S and around the world.

Alan also has a masters in NLP (Neuro-Linguistic Programming)

Interview Topics

- How to Create a Presence on Social Media
- The Psychology behind Social Media
- Personal Branding and Storytelling Online
- Building Connections Online and Create Business Relationships
- The Power of Podcasting and How to Create One with Purpose
- How to be Successful on LinkedIn
- Creating Professional Graphics on a Shoestring Budget

Interview Questions

- How can we be more visibly online?
- What are the key elements to building a strong presence on Social Media?
- How can we become more focused with our marketing?
- Why is your website such an important asset to your business?
- Which are the best Social Media Platforms for business in your opinion?
- Whats are some of the best tools to use for Social Media Marketing - (Scheduling and Content Creation)
- Where should you start if you want to get into Podcasting?



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